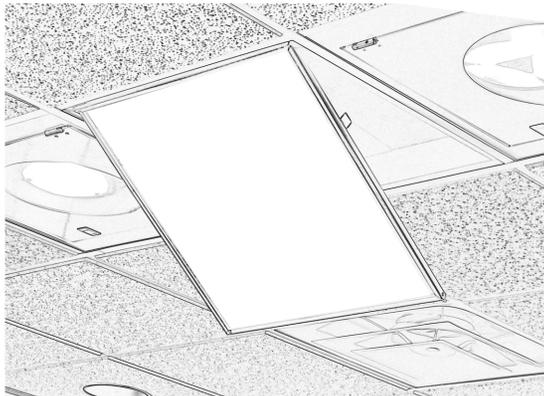


The LDM-100 Labor & Delivery Mirror

The LDM-100 is mounted in the ceiling between your surgical lights. The mirror is controlled via wireless remote control tethered at the headwall or on the monitor cart.

The mirror is positioned for viewing by the nurse, typically when mom gets to the second stage of her labor.

When not in use, the mirror is retracted flush with the ceiling.



Ceiling-mounted LDM-100

Conclusion

The results of the Quality Study confirm what we've heard from moms and nurses, specifically:

Use of the LDM-100 Labor & Delivery Mirror enhances mom's delivery experience.

- Mom gets to witness what everyone else in the room is so excited about.
- The LDM-100 Labor & Delivery Mirror provides an additional dimension of quality to the mom's experience.
- The LDM-100 Labor & Delivery Mirror is a value-added factor for your LDR and your hospital.



Click on this QR code to go to the **testimonials** page of our website.

Play the video to hear nurses and a new mom talk about the benefits of using the LDM-100.



Contact us
for more information
and about our trial program



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QS0416

Enhances Second Stage Labor...



...at the Push of a Button!

Moms who use
the LDM-100 Labor & Delivery Mirror
overwhelmingly say that it
provides a richer, more memorable
experience for them and enhances
second stage labor for them.

Open to see the Results
of the Quality Study



A Quality Study

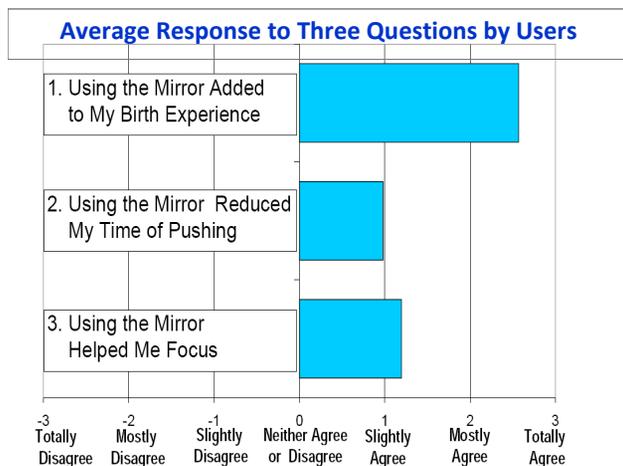
Seeking to quantify the anecdotal evidence that the use of a birthing mirror positively impacts labor and delivery, Adroit commissioned a quality study at a nationally recognized hospital. The study was designed to quantify how moms felt about their birth experience using the LDM-100 Labor & Delivery Mirror. The data are based on 117 anonymous responses returned from the 1450 questionnaires sent home in the mom's packet.

The Questionnaire

All birthing Moms during the study were asked to complete a questionnaire which included general demographic information.

Moms who used the mirror were asked to rate how the mirror helped them in three aspects of their birthing experience. They rated their responses on a 7-point Likert scale.

How do Moms Respond to the Mirror?



Two Significant Findings

1. The average response to questions 2 and 3 is positive indicating a perceived benefit.
2. The average response to question 1 is **extremely favorable**. The degree of this result was unexpected. However; results from a 2016 study support our finding. Doyle, et al. in J. of Pregnancy & Child Health.^[1]

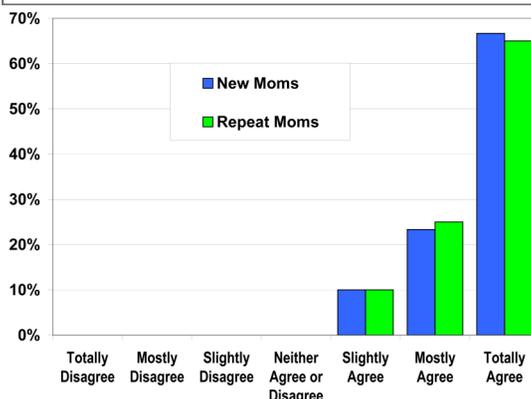
Further Analysis of Question 1

From the finding of overwhelming endorsement of Question 1, we wanted to probe the question from a demographic perspective. To wit: was there a difference in response from new versus repeat moms.

The demographic of users of the mirror consisted of 60% New Moms and 40% Repeat Moms.

Again, the response was surprising. The following chart shows the percent of New Moms and Repeat Moms for each Likert response category.

Using the Mirror Added to My Birth Experience!



New and Repeat Moms Respond Equally

Clearly New and Repeat Moms express the same enthusiasm with their use of the mirror.

- 66 percent of users Totally Agree and 23 percent Mostly Agree that the LDM-100 **added to their birth experience**.
- Use of the LDM-100 enhances the delivery experience for **New and Repeat Moms, alike**.

Other Studies Corroborate

"Labor mirrors can be a low-cost, efficient, and effective way to enhance the maternal experience."^[2]

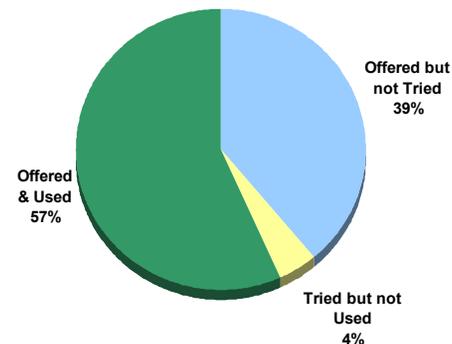
A 2011 study in Madrid concluded: "The use of the mirror during the second stage of labor is valued favorably by the majority of the women."^[3]

How Often do Moms Use the Mirror?

In our study, 74% of all Respondents were offered the use of the LDM-100. Of those offered, 57% used it.

This contrasts dramatically to portable mirrors, which are almost never used.

Distribution of Respondents who were Offered



When offered, a significant majority of moms use the mirror.

Benefits Moms and Your LDR:

Our study clearly shows the benefit for Moms who use the LDM-100 Labor & Delivery Mirror:

- Enhances quality delivery experience.
- Increases pushing focus.
- Potentially reduces time of pushing.
- Receptivity to using the LDM-100 is high.
- Builds loyalty to your hospital.

References

1. Doyle, et al., **Maximizing Maternal Birth Experience through the Use of a Labor Mirror**, J Preg Child Health 2016, 3.1 <http://dx.doi.org/10.4172/2376-127x.1000218>
2. Ibid p.5
3. Becerra EJ, Lapuente G (2011), **Use of the Mirror in Second Stage of Labor Evaluation by Means of Semantic Differential**. Index Enferm 20:46-50 http://scielo.isciii.es/scielo.php?script=sci_arttext&pid=S1132-12962011000100010&lng=en&nrm=iso&tlng=en